

Title:

Everybody's Doing It: 3 Reasons You Should Have An Ebay Store

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Summary:

Testing the Waters

If you've ever dreamed of quitting your job and going into business for yourself, you may have

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Article Body:

Testing the Waters

If you've ever dreamed of quitting your job and going into business for yourself, you may have

eBay stores are a great way to get a feel for whether or not selling online suits you. It's a

5 Benefits to Choosing eBay

eBay takes care of much of the busywork associated with running an eBiz . There are numerous a

- eBay hosts your site, provides you with a URL, a shopping cart, and an easy-to-use tool that

- eBay takes care of search engine optimization for you making sure you will be listed with th

- When you start an eBay store, you have an immediate presence online from day one, you have 1

- eBay has an 800 number with live support.

- eBay provides workshops, at no extra cost, on how to implement the various tools they offer.

3 eBay Tools You Should Be Using

eBay offers built in channels for growing your business. What amazes Janelle Elms, successful

- An opt-in newsletter to keep your eBay store in front of your customers. A series of clicks

- RSS Feed (Really Simple Syndication). Once you turn this button on, all your buyers have to

- Printable brochures of your eBay store to send out with every package to show your customers

eBay stores are user-friendly: anyone can run an one. In addition to being a great proving gro

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