

Title:

Free Stuff = Solid Profits

Word Count:

731

Summary:

Here is a well-known, but little used fact: People like free things. If you went to a street c

Keywords:

internet marketing, building wealth, self-help, e-business, affiliate marketing, web design, i

Article Body:

Here is a well-known, but little used fact: People like free things. If you went to a street c

Now what would happen if you gave out something that people actually wanted, that they actual

Seth Godin is the author of an amazing book called `the ideavirus`. In that book, to simplify

Be aware that what is free for your visitors will cost you something ~ it will cost you in you

1. get something of value to your audience
2. Get them to give you something in return ~ their email and their friends email
3. Give them permission and instructions on how to share that free download.
4. Encourage, or reward those who share that download (sometimes if your stuff is good ~ the p
5. With all the awareness, buzz and traffic you generate ~ find away of profiting from that.

It's not hard, but its easy to get greedy and mess up the strategy. In fact it takes a lot of

Learn from the masters. Find a mentor who can help you do your best!

Thanks for reading,

Your Rich Cousin

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