

Title:

Google AdSense: Your Content Better Not Suck

Word Count:

988

Summary:

I wanted to take a few minutes and write to you about something that is vitally important in b

I'm sure that you've heard this before, but I'm going to beat a dead horse right now, because

Let me shout this from the rooftops, so all will hear it...

Without good content, your venture...

Keywords:

Google AdSense, free keyword, make money highest paying keywords

Article Body:

I wanted to take a few minutes and write to you about something that is vitally important in b

I'm sure that you've heard this before, but I'm going to beat a dead horse right now, because

Let me shout this from the rooftops, so all will hear it...

Without good content, your venture into Google AdSense, and getting any kind of profits from A

In fact, I'd say that it was almost impossible to generate any long term profits without good,

Content is something that you simply can't ignore, and it's a crime above crime if you do. Sea

Without good content for search engines to use and direct people to you, your website will nev

In case you haven't gotten it about the importance of content, let me one more thing. The big

So guess what? You need to be relevant, and you need some content to be relevant with.

Then there the problem with Google AdSense dropping advertisements into your site that have no

Readers love content, and will go out of their way to find good things to read in the subjects

Without good content that people will come back to again and again, you'll be a one shot websi

I've seen different webmasters and builders use specialized programs for page building. These

This scraper strategy may work for a while, but eventually search engines like Google will fin

Many sites are using programs that generate content. But people know what those sites are abou

So you ask: how do I find relevant info to use in my site?

#### 1. Explore Other Sites

No, don't steal articles word for word from other places. But ideas for stories? That's a diff

As Solomon said the Bible, ^there's nothing new under the sun.~ But there's always a ^new~ sla

Use your head. Check out what others are doing on their sites, and then combine the things you

Be objective when looking other people's content. If something grabs you, ask yourself why? As

2. Remember: The News Of The World and Your Adsense Site Are Connected.

If you're maintaining an Adsense-oriented site, you need to be a ^mini-expert~ on your niche.

In your niche, affected by the winds of change, fickle buyers and surfers, and the ever changi

Example: One of the heavy keywords that came up this week when I was putting together my Top 5

Because it's Spring Break, and kids are looking to spend Mom's and Dad's money for two weeks.

3. Read Magazines

Read a book or two. In many cases, magazines don't follow trends they make them. If you can ge

There are a lot more ideas about how top get good content. Use your head, and fix it on your m

Till Next Time, Keep Building!

Gary

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