

Title:

Google Proof Your Business From Updates

Word Count:

750

Summary:

With the relative chaos that surrounded Google's last major search engine algorithm update (Bi

Keywords:

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Article Body:

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Operations that depend on Page Rank and that have spent the time and resources to cultivate a

^Google wants to present high quality web sites that are interesting to web surfers in its sea

First, I can't tell you exactly what it means, but there are definite qualities Google's crawl

Time and consistency are of the essence. Make sure the website gets regular updates. Keep thin

There are other 'white-hat' SEO trade tricks, and they are well summarized in a number of plac

If you've done your job providing good content and staying 'present' to a growing number peopl

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