

Title:

Google's Latest Acquisition

Word Count:

646

Summary:

Fans of Google (including me), enjoy trying to figure out what Google is up to. In that spirit

Google has purchased a company called Upstartle, which makes web-based word processing software

Keywords:

Internet Marketing, Google, Web 2.0

Article Body:

Fans of Google (including me), enjoy trying to figure out what Google is up to. In that spirit

Google has purchased a company called Upstartle, which makes web-based word processing software

When I read Google news I often grin, chuckle or laugh out loud. This one deserves a laugh out

Google bought Upstartle because it wants to enable people to perform office tasks over the Int

Money Magazine agrees with me, but thinks there's more to it. Google has always expressed a de

I've been hearing that thin client computing is going to take off like a rocket for twenty year

The rationale then was that a cheap network computer that cost a couple hundred bucks could ju

Besides, I want to control my own resources and files and software. I don't want them sitting

And that's what Money thinks is the end game.

But competing with Microsoft is more of an afterthought for Google, which is contending with W

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For Google, which prizes the math Ph.D.'s it has on staff, the calculation is alarmingly simpl

I'm not sure I want to use a web-based word processor that sticks in ads based on what I type.

Jeez with all of those eggheads gathered in one place over at Google, is plastering context ad

I hope I'm missing something, as I'm still not sure I understand what Google is trying to do,

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