

Title:

Google's Query Refinements

Word Count:

1096

Summary:

Search engines aim to provide the most relevant results in response to queries but limitations

The Google Solution

Search queries that are not too effective in providing good results include...

Keywords:

google, internet, online business, seo

Article Body:

Search engines aim to provide the most relevant results in response to queries but limitations

The Google Solution

Search queries that are not too effective in providing good results include homonyms which are

Google presents a system and method that attempts to address this particular problem. In this

The process starts when Google finds results by choosing the top 100 documents for clustering.

Term vectors are also created for alternative query terms. Clusters are created from both sets

Other clusters and query names may be created to come up with additional suggested query refin

The precomputation stage happens before any query is entered into the search engine. It is bes

The associator creates relevance-weighted relationships between stored queries and stored docu

The query refinements system itself has four parts. A matcher matches one or more stored docum

The patent application shows one way of achieving query refinements but no one really knows fo

Multi-Stage Query Processing

The determination of page relevancy in responding to queries from searchers considers how a te

The possible actions to be taken as described in this document can be divided into stages. The

Interactive query refinements have shown that it can promote effective retrieval. Major search

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