Title:
Greet Your Online Visitors With One Big "HELLO"

Word Count:
553

Summary:
Let´s assume that you have a website and you are using it only for statically presenting your

Keywords:
live chat support, customer service, live customer support, online customer support, online cu

Article Body:
Let´s assume that you have a website and you are using it only for statically presenting your

The story goes like this:

If you were your customer, where would you search for information about some type of products,

On the internet perhaps?

That is also the place where your customers probably search for information about your company

If you are now asking: We already have a presentational website of our company, why should we

The question depends mostly on your current online presence (awareness of your website, number

Providing information about your company and products through website presence is the right ef

Placing the chat button on your website will create a warm, friendly atmosphere where your cus

Here are some of the direct benefits of using Online Live Chat Support:

⁻ You can provide any information your customers need about your company and products in
⁻ You can personally lead them through the purchase process, asking them questions and c
⁻ You can initiate chat with any visitor anytime;
⁻ You can promote your special or seasonal offers to each of them;
⁻ You can have an instant view of how many visitors are currently browsing your website;
⁻ You can see how long they have stayed on each page;
⁻ You can see where the visitors are coming from (which country);

During this process, you also get many indirect benefits:

⁻ Most important thing is that you communicate with your customers;
⁻ You provide them with exceptional online customer service;
⁻ You can find out what your online customers are like and how to cater for them;
⁻ By answering their questions, you can find out what kind of information you can add to
⁻ Interacting with your website visitors, you can set the ground for long-term relations
⁻ You can replace your phone support and save a lot of time and money answering customer

The Internet has received many critics for not having the ˆhuman dimension˜, which is most imp

Using Online Live Chat Support, you can connect with your customers, get a feel of what they w