

Title:

Home Web Business Made Easy

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1934

Summary:

Everyone wants to start their own business and become their own boss, but many are not sure how

In this article I am going to guide you through the process of starting your own web-based home

Keywords:

work at home business, home business, Internet business, online business, make money at home

Article Body:

Everyone wants to start their own business and become their own boss, but many are not sure how

In this article I am going to guide you through the process of starting your own web-based home

First, you need to know what your business is going to do. Will it provide a service? Are you

If you plan to provide a service, what type of service will you be providing? Will it be provided

Ask similar questions of yourself if you plan to sell a product. Will it be a product you sell

Once you have answered those questions, you will have more of an idea about how your home web

Next, you will need a domain name. Most people think their company name is the best way to go

The generic domain name can help you with search engine traffic and can be more memorable. It

You need to find a good domain name registrar, not a cheap domain name registrar. Cheap means

Next, you will need a web hosting service. Again, cheaper is not better. There are good hosting

Now, you have your domain name and the hosting for your new website, but where is the website

First, we will talk about learning html to build your own website for your home business. Then

Next, building your own home business website with a WYSIWYG editor. (What You See Is What You

However, these websites do have limitations. Since the code for the website is auto-generated,

This option will get you up and running faster, but you need to hire someone at some point to

Next, hiring a web designer to build your home business website is another option. A professional

1. If they say they will register the domain name for you, say no. Registering a domain name is

2. Ask them what program they use to build your website in. If they are going to use FrontPage

3. If they wish to charge you monthly to run your website for you, be careful. Do not sign year

4. Do not let them talk you into features you do not need. Just like used car salesmen, they will

5. A brochure website is one that is basically designed to just let people know what products

6. If you are going to add the ability to buy your product or service by paying for it through

7. An old saying among those who make money on the web is ^You build the first one for show and the second for profit. Now that you have your domain name, hosting, and website up and running, you now need customers. There are several things you can do to get traffic. Do not fall for all the scams out there though. You can buy Adwords from Google, MSN (coming soon), or Yahoo. That sends you traffic from people who are searching for your product or service. You can purchase links on popular websites that are related to your product or service. Again, be careful. You can write articles on topics related to your products or services like the one you are reading now. Posting in related forums and blogs with your home business link in your signature can produce good results. I hope this article has helped you realize what it takes to start your own home business on the web.

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