

Title:

How To Fully Automate Your Website So You Don't Waste Time Working

Word Count:

1060

Summary:

So you don't have a way of managing all of the customer responses coming through your inbox? I

When I first started my online business, I didn't know what an autoresponder was, and I was in

Keywords:

Article Body:

So you don't have a way of managing all of the customer responses coming through your inbox? I

When I first started my online business, I didn't know what an autoresponder was, and I was in

The times have changed. Not only is the above situation not acceptable, but there's no way you

After all, since you now have your website set up to sell your e-book, you are going to need a

Autoresponders are an effective and economical innovation (software program) designed to ^resp

Using an autoresponder is a critical component to having a successful ebook business. Not only

If you do not have an autoresponder, you will lose sales, and lots of them. If you are not usi

How does an autorepsonder work? By utilizing the information you input into the programs, the

Due to the nature of your business (e-book sales), you will need a variety of email autorespon

- 1) Thank you response for visiting and signing up;
- 2) Free newsletter emailed to all sign-ups;
- 3) Special offer emails to entice purchase;
- 4) Purchase notification/invoice;
- 5) Thank you for purchasing;
- 6) Informing of your newest e-book;
- 7) Offer free course/bonus for signing up;
- 8) Notification of problems/complaints received from customers;
- 9) Notification of feedback received.

Basically the uses of the program are endless, in fact anything that you would want emailed to

Many sites have free autoresponder programs available which handle minimal email tasks; howeve

The messages you will want to send will depend upon the reason for the need to respond. One wa

- 1) support@yoursite.com
- 2) Yourname@yoursite.com
- 3) Yourassistant@yoursite.com
- 4) sales@yoursite.com

If you need additional addresses, do not hesitate to set them up and use them; the more you ca

Now you understand why autoresponders are an important if not critical ingredient in developin

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