

Title:

How To Improve Online Get Paid To Survey Models For More Profits!

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773

Summary:

As somebody who has spent the last 2 years doing online surveys, I have come to notice a few things

I know for me some of the things wrong with the current online survey model have reduced the number of

Keywords:

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Article Body:

As somebody who has spent the last 2 years doing online surveys, I have come to notice a few things

I know for me some of the things wrong with the current online survey model have reduced the number of

I believe the current model is causing a lot of attrition in the business. This needs to be re-examined.

Below are the things I feel need to be changed:

1. The current model of taking surveys for a chance to win prizes should be changed. This model is flawed.

A person that signs up for online get paid to surveys to help pay a kid's karate or piano lessons is not the target audience.

What happens is that after a few months of taking online paid to survey for a chance to win money, they stop taking surveys.

What I recommend is a model that guarantees every survey taker some money or price. If an online survey company

For example, the survey company could use 400 people in the survey and pay every survey taker \$1.00.

Like one internet guru said, "if I find out what 100 people think, I can takeover the world."

2. Online paid to survey companies should reduce the number of qualifying surveys. For those that are not qualified

Even though most online survey companies make you fill out a profile when you register with them, they still send out too many surveys.

I have a survey company that regularly sends me qualifying survey about buying computer systems. I have to fill out a profile

The qualifying survey will ask if I'm the CIO of the company I work for. My answer is always No. I have to fill out a profile

After a few times of getting this, it starts getting irritating. I have since started ignoring these surveys.

It may take a little work initially, but all it takes is a database that has the profile of your registered users.

In the end, all it will take is to send out a newsletter reminding your registered users to update their profiles.

In conclusion, I firmly believe doing the above things will improve the online survey experience for everyone.

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