

Title:

How To Make An Effective Short Video Clip To Market Your Business Online

Word Count:

599

Summary:

Besides the article marketing, video marketing is another online marketing technique that can

Keywords:

video publishing, online business, internet marketing, marketing, video clip

Article Body:

There are millions of short video clips on the web, either produced by professionals or amateurs.

Besides the article marketing, video marketing is another online marketing technique that can

1. **Video clips should be short & focus**

Internet is full of information and most internet users have not enough time to scan and read

2. **An Attractive Visual Scheme**

Colour scheme, background, motion graphic and font are important elements that can create sense

3. **Soundtrack is everything**

Effective video clip that draw attention combines vision and sound effects for a perfect synergy

4. **Ensure Your Video Clips Are Internet Friendly**

If your video clip takes long time to load, you probably will lose the interest of your visitors

5. **Get Your Video Clips Distributed On Internet**

If your website is new or have low PR, most probably internet surfers won't find your website

In Summary

Video marketing is one the popular internet marketing tools that delivery tremendous result. Y

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