Title:
How To Rank Well In The Search Engines And Get Website Traffic

Word Count:
412

Summary:
It is well worth your time to learn and apply a few basics to increase your web site's search

Create a site with unique, valuable content, products or services.

Place primary and secondary keywords within the first 25 words in your page content and spread

Research and use the righ...

Keywords:
search engine ranking, website traffic, keywords, website content, web page optimizing

Article Body:
It is well worth your time to learn and apply a few basics to increase your web site's search

Create a site with unique, valuable content, products or services.

Place primary and secondary keywords within the first 25 words in your page content and spread

Research and use the right keywords or key phrases to attract the type of customer that you wi

Use your keywords in your site's Title, META tags, Headers, etc.

Keep your site design simple so that your customers can navigate easily between web pages, fir

Submit your web pages to the search engines and directories. This means every web page, not ju

Keep track of changes in search engine algorithms and processes and accordingly modify your we

Keep an eye on your competitors and the top ranked websites to see what they are doing in resp

Use reports and logs from your web hosting company to see where your traffic is coming from. A

Make your customer visit easy and give them as many ways to remember you as you can in the for

Demonstrate your industry and product or service expertise by writing and submitting articles

When selling products online, use simple payment and shipment methods to make your customer´s

When not sure, hire professionals. Paying their fees makes more sense than spending your money

Don´t view your website as a static brochure. Treat it as a dynamic, ever-changing sales tool