

Title:

How To Save Money On Google's Adwords

Word Count:

545

Summary:

Over the years I have had many accounts with Adwords, spending a small fortune with the Adword

1) Set your currency,
First and foremost, select the currency of which...

Keywords:

website,hits,increase,traffic,cheap,free,artice,money,promote,advertise,marketing

Article Body:

Over the years I have had many accounts with Adwords, spending a small fortune with the Adword

1) Set your currency,
First and foremost, select the currency of which you locally trade in. You may think its wise

2) Use negative keywords,
You are using the Adwords service to generate website traffic, so obviously you want the right

3) Make a strict daily budget
Make sure you have set out a daily budget, Adwords generally advise a way out of proportion bu

Just as important as the budget, be careful with the CPC rate. I advise you to start with a lo

4) Check those clicks!
One of the most talked about problem with Adwords is, click fraud. There are two main types of

The second main issue is now that google allows Web Developers to earn money off their website
not want your advert to be placed on.

Adwords does not have many protections against Click fraud, although they do disable Adsense a

In this article I have illustrated some of the most beneficial ways to save money when adverti

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