

Title:

How To Start A For Profit Site ~ Content

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673

Summary:

When it comes to e-commerce, the time-tested cliché is, ^Content is king.~ In this case, the c

Keywords:

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Article Body:

When it comes to e-commerce, the time-tested cliché is, ^Content is king.~ In this case, the c

Content

For the purpose of this article, content is defined as pages of text on your site. Content is

Primary Pages

Preparing content for your primary pages must be done carefully. You should have a list of key

Information Pages

Information pages serve a number of functions. First, they explain and support your primary pa

Information pages also form a critical platform for promoting your site. The pages should be w

Information Page Subjects

If information pages are so important, how do you come up with topics? There are three methods

The first step is to review your product or service. Pages should be created providing explan

The next step is to review the results of the keyword research conducted when you decided to b

Finally, forums are an excellent place to find topics. Forums are sites where people gather to

In Closing

Google, Yahoo and MSN frequently change the algorithms each uses to produce rankings. Such cha

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