

Title:

How To Start An Internet Business ~ Designing For Usefulness

Word Count:

567

Summary:

The first step to starting any Internet business is conducting keyword research to determine i

Keywords:

start business, internet business

Article Body:

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What Is The Goal?

In considering the look of your site, you first need to determine what elements are needed to

When developing a site, the goal is actually very simple. Your site should be useful. That's i

A site that provides a service to businesses, such as consulting, should focus on content and

Site Examples

Let's use Google as our example. What does Google do? It gives users the ability to search and

What about a product site? Let's use Nomad Journals ~ <http://www.nomadjournals.com> - as our ex

On the other end of the spectrum, consider an entertainment site such as American Idol ~ <http://www.americanidol.com>

Don't Rush

From the above examples, you can see that there is no universally correct design for a site. E

Once you have the answers, you will be on your way.

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