

Title:

How To Start An Internet Business ~ Meta Tags and Keyword Density

Word Count:

619

Summary:

Okay, you have a domain name, layout and content. Now we get to a step that will go a long way

Keywords:

internet business, start business, meta tags, keyword density, keywords

Article Body:

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Meta Tags

Meta tags are html code blocks that ^tell~ a search engine what is on a particular site page.

The meta title essentially acts as the title of the page. When you do a search on Google, the

The meta description tag allows for an expansion of the meta title. Use short sentences to emp

One of the aggravating things about search engines is how they use meta descriptions. Most pic

Historically, meta keywords were a very important factor in the ranking process. How times hav

Keyword Density

Keyword density simply refers to how often keywords appear in a page as a percentage of the to

Much like the meaning of life, the best keyword density percentage is a hotly debated topic. T

Our experience is keyword density really doesn't matter if you have flowing text on the page.

In Closing

In my opinion, meta tags and keyword density are mystified far too much. They are important fa

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