

Title:

How To Start An Internet Business ~ Site Layout

Word Count:

556

Summary:

The fourth step of how to start an Internet business involves the layout of your site. When on

Keywords:

start internet business, site design, layout

Article Body:

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Lean, Mean Layout

Your site needs to be clean and quick if you want to be successful. Slow, cluttered sites inev

Visitors

The layout of your site should allow visitors to quickly find information and solutions. To ac

Make things as easy as possible by interlinking between the site pages. Every page should have

Spiders

Search engines use programs called ^spiders~ to surf the net and index sites. When a spider fi

If the code isn't clean, spiders stop indexing pages. If pages aren't indexed, they do not app

1. Bottlenecks ~ Make sure each page of your site links to every primary page at a minimum. Yo

2. Dynamic Pages ~ Your pages need to be static or carefully designed. If dynamic, spiders oft

3. Frames ~ Don't use this antiquated design technique.

4. Poor URLs ~ A huge mistake is to put database parameters in the URL. The URL should contain

5. Images ~ Don't overuse images and don't put text in images. Images slow down your site, so

Evaluating The Layout

Once the site is designed, TEST IT! Surf the pages and see if you are able to flow through the

Your site layout is important. Make sure it caters to the needs of the visitors, whether human

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