Title:
How To Start an Internet Business ˘ The First Step

Word Count:
485

Summary:
The vast majority of web sites are destined to fail before they are even built. Why? Because p

Keywords:
start business, internet business, keywords, keyword research

Article Body:
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Evolution of Your Site

New sites follow a typical evolutionary process.

1. The first stage involves slaving over the design of the site to get just the right look;

2. The second stage is the publication of the site;

3. Third comes the first thought about how to get traffic to the site;

4. Fourth, the discovery of pay-per-click options;

5. Fifth, the pursuit of PPC campaigns and realization of sales!;

6. Sixth, the ˆmisery stage˜, occurs with the realization that sales are being made at a loss!

7. Frustration, frustration, frustration;

8. The ˆextinction stage˜ - With profitability seeming impossible, the PPC campaigns are close

Does any of this sound familiar? You need not suffer this evolutionary extinction! Taking one

If You Build It, Will They Come?

The first step to developing a successful web site is keyword analysis. Keywords are the ancho

The first step to developing an online business is to identify whether there is sufficient tra

If your are selling boating products, each page of your site should incorporate boating-relate

http://inventory.overture.com/d/searchinventory/suggestion/

In our example, we would do a search for ˆboating˜ to see how many searches there are for the

Alternatively, assume that we want to build a site promoting our hiking guide service in Nevad

Unfortunately, we often talk with site owners that have spent significant amounts of money bui