

Title:

How to Boost Your Online Business by Interacting with Visitors?

Word Count:

444

Summary:

Online businesses usually try to replace every possible interaction among the seller and the b

Keywords:

online support, live chat support, customer service, live customer support, online customer su

Article Body:

Running an online business means depending on website visitors and online sales.

Online businesses usually try to replace every possible interaction among the seller and the b

The whole process is dependent upon the credibility of your company in your customers' eyes, t

Why not take things into your own hands?

Why not help your visitors and interact with them while buying and making decisions?

Why not be there for providing more information?

Why not show them that you care?

And why not do all this with the greatest of ease?

All those things can be done by using live chat support software. It will give your website th

What can you improve by using live chat support?

You can help your customers to:

- find relevant information quickly on your e-commerce website;
- get additional information about your products and services;
- make quicker decisions when choosing products, by asking them certain questions and of
- reassure themselves about the trustworthiness of the website;
- and make the check-out and payment processes a 'painless' experience.

And you can help yourself to:

- increase sales
- provide visitors with exceptional online customer service;
- have an instant view of how many visitors are currently browsing your website;
- have an instant insight into how long they have stayed on each page;
- initiate chat with any visitor anytime;
- find out what your customers like / dislike about your products and company and take a
- find out what kind of information you can add to your website or your FAQ and how to r
- promote your special or seasonal offers proactively
- and many other gains depending on your type of business.

The whole point is to provide a two-way channel for communication. You provide your customers

Adding an interaction channel to an online business has the greatest benefits compared to brid

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