

Title:

Internet Kiosk Business Opportunities Scam

Word Count:

682

Summary:

For the last several years there were many TV commercials and Internet ads about Internet kiosks.

This sounds like a good plan for many people. Some companies also successfully implemented such plans.

Keywords:

kiosk, internet kiosk, kiosk business, kiosk business opportunity, kiosk scam

Article Body:

For the last several years there were many TV commercials and Internet ads about Internet kiosks.

This sounds like a good plan for many people. Some companies also successfully implemented such plans.

According to a number of recent publications and lawsuits most of such business opportunity ventures are scams.

The following arguments (the arguments can either be true, very subjective or simply lies) are commonly used to sell these opportunities:

* Many people need Internet access wherever they go. People would like to pay for public Internet access.

* There are many potentially profitable locations ~ airports, malls, truck stops, nightclubs, etc.

* People made a lot of money out of ATMs and pay phones, now is the time to profit from Internet kiosks.

* You are just in the right place and in the right time! You are lucky to be among the first to act.

* Investment amount (\$7000-\$15000 per kiosk) is very reasonable and will be paid off in a matter of months.

* You must act now in order to secure the best locations in your area. Or other people will take them.

* Quotes from trusted sources also support the idea:

o "250,000 to 300,000 terminals will be in service throughout the U.S. by 2005." - Frost & Sullivan

o "By the end of 2005, 71% of all users will access the Internet via an appliance such as a terminal or kiosk."

o "High Speed Public Access Internet Terminals may soon become as common in airports and shopping centers as pay phones."

o "Public Internet Access Terminals will replace not only pay phones but also banking machines."

Is there is anything wrong with the opportunity? The reality makes the opportunity look different.

* Not that many people actually need or want to use Internet Kiosks. There is an increasing number of people who do not use the Internet.

* Equipment price is usually too high (100-300% more than it should be), additional expenses are high.

* It is very likely that inexperienced people cannot operate this or any other business without training.

* Once equipment is bought, people are not able to get locations. When they use locator companies they pay a lot of money.

The actual Internet Kiosk Business opportunity business is to make money for the opportunity seller.

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