

Title:

It is Personal, It's Business

Word Count:

787

Summary:

Build your online business based on the concept of creating a good relationship with your customer.

Keywords:

Article Body:

^It's not personal, it's business~- The gangster says to his victim pointing the barrel of the gun.

Unfortunately, many businesses nowadays have adopted the same ^It's not personal, it's business~ attitude.

1-Use Your Words

Your customer will most likely visit your website as the first means for getting to know your business.

2-Display Honesty

With all the scams, the garbage and the filth floating around the Internet today, it is easy to be dishonest.

3-Freebies

Giving away some freebies are a great way to get the visitor motivated to buying and keep coming back.

Most important of all, base your business on creating, not only happy customers, but raving fans.

The gangster gets the job done. The intruder has been ^taken care of~. Now he can go back to his normal life.

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