Title:
Keywords: How To Use Them Properly On Your Website

Word Count:
788

Summary:
Because keywords help determine the ranking of your website, and therefore how visible your pa

In today´s world of Internet lingo, you may frequently hear the terms ˆkeywords,˜ ˆsearch engi

Keywords are essentially ...

Keywords:
keyword research tools, Instant Keyword Research,

Article Body:
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Keywords are essentially words or phrases that summarize the topic of a site. When a Web surfe

Keywords and Meta Tags

Meta tags are like a site´s ˆdog tags.˜ They identify the site´s title, description, and keywo

Title Tags

A title tag gives the title of the Web page. A title should only be around six words long, and

Description Tags

A Web page´s description tag provides the search engines with a summary of the content contain

Keyword Tags

The keyword tag lists all of the keywords that can be associated with the Web page. The primar

Keywords and Image Tags

Image tags are the text that shows up in place of an image, if the image fails to load for any

Keywords and Web Page Content

The tags that you use on a Web page are important identifiers for search engines. However, in

The most important part of the content is the opening paragraph. The primary keyword ˘ the key

Another way to judge keywords is via a concept called ˆkeyword density.˜ Keyword density shows

The Importance of Keywords

Keywords are a vital part of the creation of Web pages because they directly affect how visibl

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