

Title:

Lead-generating websites find the strongest leads with less work

Word Count:

541

Summary:

Put your website to work generating solid leads that convert to solid sales. Joining forums and

Keywords:

newsletter marketing, lead-generating websites, marketing, frequency, customer relationships,

Article Body:

Business is good, but you could still use a few more leads. Who couldn't?

Starting today, put your website to work generating solid leads that convert to solid sales.

The first step is to get those strong prospects to visit your website. There are a number of ways

Give your lead-generating website another needed boost with keyword-driven advertising like Yahoo. When those prospects arrive at your website, it's easy to warm them from tepid to piping hot with

Most importantly, once your prospect opts-in, make sure your website opens a 'Thank You' window

In addition, you can generate even MORE leads by using your 'Thank You' to give prospects the

Be sure to ask for the least amount of information that you need ~ the more info you ask for,

Once you have your newsletter in place, another route to consider for lead generation is to launch

Joining forums and using keyword-driven advertising can bring prospects to your website, and more

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