

Title:

Million Dollar Homepage; Fad Or Fiction

Word Count:

447

Summary:

Over the last month a new website created by 21 year old student (Alex Tew) has had a phenom

Now this alone isn't ...

Keywords:

Million dollar homepage, pixel advertising

Article Body:

Over the last month a new website created by 21 year old student (Alex Tew) has had a phenom

Now this alone isn't what made the site successful. Granted it's a unique twist on internet ad

So the young student who came up with the idea submitted a press release, and sold a story lik

So is this the new advertising medium of the internet? I am afraid this author doesn't believe

What can internet marketers learn from this? The best way to promote any new internet venture

Of course for long term growth the new site or service has to be good enough to provide value

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