

Title:

MySpace + CitySearch = neEvent

Word Count:

525

Summary:

One big mistake many businesses starting out make is following there business plan like a road

Keywords:

business startups, entrepreneur, entrepreneurship, internet startups, nightlife, nightclubs, b

Article Body:

How many times do you imagine the average entrepreneur changes or alters his or her business p

I began my quest six years ago with one thing in mind and that was to provide Boston nightlife

So I started my beta versions / prototypes but I never finished the complete project due to a

I think I'm wandering off a little so lets get back to the point of this piece.

In the beginning of 2006 I developed neEvent which is short for New England event. My plan fro

By May things were going better then expected for the short period of time on the web with min

How else can I make my internet destination sticky, I needed to give the users a reason to com

I looked around and everywhere you look, local news, national magazines, your brother and sist

It took about one hour to come up with the idea and about one week to develop and integrate wi

That's what I would call Social Networking!

MySpace + CitySearch = neEvent

It's only been one month but so far and I have 300 registered users who are using all of the f

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