

Title:

Pay Per Click Advertising And Marketing

Word Count:

698

Summary:

When I think of Pay Per Click, I think of a marketing strategy that has two different sides -

If you use Google to search the internet then you may find that your search results include "S

Keywords:

pay per click, Chitika eMinimall, pay per click advertising, pay per click marketing

Article Body:

When I think of Pay Per Click, I think of a marketing strategy that has two different sides -

If you use Google to search the internet then you may find that your search results include "S

In addition to the ads being displayed with the search results, Google allows owners of websites

Note that Google Adwords and Google AdSense compliment each other and are in fact, the inverse

Google Adwords Pay Per Click is a good way to get quick targeted traffic to your website. Because

Google AdSense is a good way to make an "automatic" recurring income. Automatic assuming your

Another type of ad that is gaining in popularity is the Chitika eMiniMall. Chitika eMiniMalls

Both Yahoo and Microsoft are in beta right now with their own equivalent to Google AdSense. The

There are several other pay per click networks available to try as well. Some of these would be

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