

Title:

People Getting Rich Online - Finding Your Niche

Word Count:

716

Summary:

In honor of the birthday of one of the most famous Internet millionaires, Mook-Jon, I'm going
Meanwhile I'm still out there working hard for you, the reader. I've been speaking via email,

Keywords:

niche marketing, internet marketing, affiliate marketing, affiliate programs, finding your niche

Article Body:

In honor of the birthday of one of the most famous Internet millionaires, Mook-Jon, I'm going
Meanwhile I'm still out there working hard for you, the reader. I've been speaking via email,

I'm a fan of the content-rich site. I think providing information to your prospective customer

Most good websites exploit a niche - that is an area of focus for your content-rich site. Comi

You need two things: A subject and an angle. We'll work on subject first.

As I have said countless times, most people just need a little push to get started, then every

Will someone pay a reasonable amount for that product, service, or idea?

If the answer is even probably, it needs to go on the page. I always start with broad, general

Why not start with yourself? Take a moment right now and list your interests. What do you search

Work with someone - I find that my wife is a great person to bounce things off. When we are go

Still drawing a blank? Here are some places to pick up some good general categories:

1. Alexa - Look over the Top 100 and the Movers and Shakers. Delve into the categories that ap
2. Sites that show you what people are searching for. Try Google Zeitgeist or The Lycos Top 50
3. Google Answers. I am fascinated by Google Answers, and I sometimes spend a long time lookin

You could even go to Alexa and look over the top sites trying to come up with an angle that wo

Once you get your general category ideas together it's time to do some supply and demand resear

This is the first in a three part series. The other two parts can be found at www.affiliateblo

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