

Title:

Product Selection Advice for Ebay Sellers and Drop-shippers

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Summary:

The first step to picking your products involves identifying you niche. It has been proven ag

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Article Body:

The first step to picking your products involves identifying you niche. It has been proven ag

What is a niche market? It is basically a specialty store. To put it simply you focus on one

Here's a breakdown of the benefits of a niche market approach:

Initial set up is much easier. Since you are focusing on a group of similar products you can

It has been proven that niche market Ebayers gain a significant increase in their up-sales (me

You will generate repeat customers who have shopped with you before and had a positive experie

A niche market is much more manageable and logical. It doesn't really make sense to be sellin

There are two invaluable FREE tools that can give you a great snapshot of the hottest products

So now lets suppose you have chosen Cookware as your niche market. You build your eBay listin

When you feel you have all your cookware products running smoothly you are ready to expand to

There is no limit to how far you can go with this. With enough time and effort you could find

Import Notes on Selection Criteria for Products

It is very easy to get overwhelmed by the many products you now have access to. Here are some

Don't chose a niche that is already highly saturated on Ebay. You can easily determine the sat

When choosing products avoid items that have a low quantity available. It may seem like an ea

Do Ebay searches for any item you are interested in. You can see how much competition there i

Don't get to caught up in how much the retail price of the items are. The important thing is

I discuss this topic and much more in my free online guide for Ebay drop-shippers which can be

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