

Title:

Put Muscle Behind Your Web Site With Web Analytics

Word Count:

477

Summary:

Your business has a web site. You were careful in selecting a designer who understood how crucial

A well designed web site is just the beginning. A good marketing strategy never stops improving

Keywords:

Article Body:

Your business has a web site. You were careful in selecting a designer who understood how crucial

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You do this by understanding everything you can about the people who visit your site. How did

Knowing the answers to questions like these is extremely important in order for you to refine

The answer is 'web analytics'. Web analytics gathers information about what visitors do when t

Analytics packages can be hosted for as low as \$30 per month and this price goes up as the amo

It is important to look at the information gathered in these reports, at the very least, on a

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