

Title:

Reciprocal Link Exchange Strategy

Word Count:

412

Summary:

A good link exchange strategy is not about how many link exchanges you can make and how quickl

It's all about picking and choosing quality exchanges in order to.

1. Help increase traffic to your site
2. Help more of your directory pages get listed in search engines
3. Increase the Page Rank of your website.

When I'm asked what's the best affordable method to get a website noticed, I recommend Recipro

I compare a good Link ...

Keywords:

reciprocal link exchange, advertising, links, exchanges,

Article Body:

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I compare a good Link Exchange Strategy to that of Sowing and growing seeds.

Prepare the soil, plant the seeds, provide nutrients to grow, maintain daily, and watch them g

- Prepare the soil.

Your website must first be ready to market, do not initiate a link exchange with your site und

-Plant the seeds

Have an organized directory setup, linked from your main page, accessible to search engines an

-Water the seedlings

Surf the net, in search for quality sites to exchange links with. Quality Counts, I will excha

-Maintain Daily

Spend a little time each day to exchange a link or two. It's not about how many link exchanges

-Watch it Grow

Slowly, over the next few weeks, and months, you'll notice more traffic, you'll notice other w

Slow and steady wins the race!

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