

Title:

Search Engine Marketing ~ Its all about ROI

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Summary:

For any business to succeed, it is important to understand the Return on Investment the owner

Keywords:

Search Engine Optimisation, Search Engine Marketing, SEO, Pay Per Click Management, Optimizati

Article Body:

For any business to succeed, it is important to understand the Return on Investment the owner

Search engine marketing must take into account the two operational methods ~ using Search engi

Pay per click works by having the user post as many ads on their page, or posting links on oth

On the other hand Search engine marketing by using Search engine optimization will yield high

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