

Title:

Search Like A Geek

Word Count:

1382

Summary:

Some people search the Web like a Neanderthal standing before the Library of Congress steps gr

Keywords:

search, google, geeks, web design, how to search, finding things on the web, internet searching

Article Body:

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Back in high school there was the 'in-crowd', often populated by the jocks, and then there wer

So it's not so bad being a geek today, especially since so much of our lives and economy are d

So, I invite you to pull up your pants to make high-waters, apply some masking tape to the bri

The more appropriate words you use the better.

Let's say I want to find tickets to a new Broadway musical show called Wicked next weekend in

The next result was Tickets.com, and when I searched for Wicked on their site I found tickets

The third result only sold airline and cruise tickets, not what I'm looking for either. After

If instead, I used a few more appropriate words in my search, my results would have been much

The first result was www.musicalschwartz.com which offered 'Ticket Tips - Wicked on Broadway,

The next two Google results were [http://www.eagleticket](http://www.eagletickets.com)

I am not suggesting you use lots and lots of words willy nilly. The best method is to think of

Never search using one word. Avoid only using two words. Try to use 3-7 words. This search rul

Use more than one search engine.

When I search on the Web, I use more than one browser and more than one search engine or direc

Open up your browser and click on 'File' in the top left of your browser and select 'New' > 'W

Use modifiers in your searches.

Going back to the tickets example, let's say I wanted to find airline tickets, but each time I

Bad search: tickets

Better search: tickets to New York

Even better search: airline tickets to New York ~theater

So if you are getting a lot of extraneous results in your searches, try adding a minus sign to

Another good tip is using quotes around your phrases. By doing this you are telling the search

Use the 'Find' function.

Trust me; this one suggestion is worth the price of admission alone. You will save lots of val

Try this: while holding down your 'Ctrl' key hit your 'F' key (this works on PCs only). A 'Fin

One can get lost on the Net. There is so much information, and almost all of it is not applica

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