

Title:

Self publish your own products.

Word Count:

1285

Summary:

I discovered that a good method to make money on the Internet is to self publish my own products.

Keywords:

business, make money, become rich

Article Body:

I discovered that a good method to make money on the Internet is to self publish my own products.

Let's say that you want to make money on the Internet but you don't know where to start.

A good option would be to collect information about a specific topic that you like or that you are interested in.

How do you create the book and the graphics. The easiest and most inexpensive way is to use your word processing software.

Both of these programs allow you to insert images and photographs on the document that you are creating.

You can also get the images from free clip art websites on the Internet so you don't have to pay for them.

Once you have the e-book in text form you will need to convert it to another format. This new format is called PDF.

One of the best formats that you can use to sell your e-books is PDF. This is the standard format for e-books.

Once you finish your document save it. Then go to File in the left upper corner of your computer screen and select Print to PDF.

The good thing about this technique is that it is free. You don't have to purchase expensive software.

Now you need a website. You can go to www.godaddy.com and register a domain name with them. They also offer web hosting.

Hosting is the space on the server. All serious websites need to pay for hosting. The hosting companies will give you a choice of hosting plans.

Once you set up your website with them, you can create your home page. They offer a site builder that will help you create a professional looking website.

So, you get this software and create your own homepage. What's next? Before we keep going we need to talk about marketing.

But what do you do once you have the web site set up and the product ready to be launched? What are your marketing options?

I will tell you about my two favorite techniques. They are affiliate networks and viral marketing.

It is all a numbers game, but if you manage to let a few super affiliates discover your product you can make a lot of money.

What affiliates do is that they pay or invest time and effort promoting your product in exchange for a commission.

For example let's say that you are selling your e-book for \$25. Then you offer 20% commission to your affiliates.

One of the affiliate networks that you can join is www.clickbank.com. They have a network of millions of affiliates.

Viral marketing is the other technique you can use. This consists on advertising in such a way that it spreads like a virus.

What happens is that when you submit your articles to many article banks, webmasters that need content will link to your articles.

This is a very effective marketing technique. You can submit your articles to many article banks and watch your traffic grow.

There are many more marketing strategies that you can use to increase your sales and promote y

EasyWebRiches © 2006

This is a demo version of txt2pdf v.10.1
Developed by SANFACE Software <http://www.sanface.com/>
Available at <http://www.sanface.com/txt2pdf.html>