

Title:

Slingshot Hash On The Web- How To Attract Hungry Internet Users

Word Count:

515

Summary:

What makes a good restaurant? Well, the obvious answers are the food, the staff, and the atmosphere.

You don't have to be a four star, big city restaurant to establish a web presence. Even local

Keywords:

website hosting, online food, restaurant websites, menus, orders, takeout

Article Body:

What makes a good restaurant? Well, the obvious answers are the food, the staff, and the atmosphere.

You don't have to be a four star, big city restaurant to establish a web presence. Even local

- Post reviews of your restaurant on your site to attract new customers
- Post the menus so customers never have to scrounge around for take-out menus and your phone
- Post web only promotional deals such as "two for one meals" so customers will be tempted to
- Encourage email feedback from you customers; they can contact the restaurant staff with suggestions

Earn a Competitive Edge

As with other big businesses, the food industry is highly competitive. So give yourself an extra

- Basic information such as phone and fax numbers, hours of operation, the type of payment accepted
- History of the restaurant and profiles of the main staff, including the owner, chef, pastry chef
- Convenient online ordering systems
- Exciting new menu designs
- Advertise weekly specials and promotions

The look of your restaurant, including the color scheme and logo, should be prominently displayed

You will be amazed at the positive effects of having a functional web site. Your employees will

As most restaurateurs know, there is nothing quite like the power of word of mouth. We bet some

Having a website to promote, market, and advertise your restaurant is a smart move. Before you

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