

Title:

Step by Step to Starting a Successful WebSite

Word Count:

792

Summary:

Steps to start a website from start to finish

Keywords:

step by step website, successful website, how to start a website

Article Body:

So you have an idea and you want to create a website, but you just dont know where to start. Follow these steps to get started.

- Brainstorm:** Think of the type of site you want to create and the site name. Your site name should be easy to remember and unique.
- Buy the domain name and hosting.** You need to buy a domain name that matches your site name. Even though it maybe cheaper to go somewhere else for hosting, buy the hosting from the same place you buy the domain name.
- Work on the design and layout of your site.** Even though content is the most important part of your site, the design and layout are also very important.
- Add content.** This is where your wordsmith skills come out. Write, add pictures add what you can.
- SEO your site.** Search Engine Optimization is where you configure your site to be friendly to search engines.
- Test your site.** Check for bugs and loop holes in your site. Look for spelling mistakes and broken links.
- Add a Trend Analyzer.** By adding this feature you can see where your visitors are coming from and what they are doing on your site.
- Submit to Search Engines, Advertise, Link exchange, One-way links:** Submit your site to search engines like Google, Yahoo, and MSN. Advertise your site to search engine results like Google. This is the quickest way to get traffic to your site. Link Exchange can be very tedious. Look for sites to swap links with. You can even find sites that will give you links for free. A one-way link program is where you pay a monthly fee and you get a bunch of links pointing to your site.
- SEO your site.** You have to tweak and configure your site so that it is optimized for search engines.
- Continue to:** Test you site for broken links, add content on a regular basis, look for new ideas for your site.

Your site can never be finished. You have to continuously make improvements and make your visitors happy.

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