Title:
Strategic Link Building & Competitive Intelligence

Word Count:
1263

Summary:
Many webmasters spend a lot of time tweaking their sites for the search engines because they t

Strategic Link Building

Link building is directly related to search engine optimization. Because of this many webmaste

Keywords:
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Article Body:
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The first method is simple and easily implemented. You go surfing for sites that you like, and

To get results, you´ll need to send your request to about ten sites for every one positive res

Please Note: In approaching the prospective website´s webmaster, make sure you are sending the

The second link strategy is also very powerful. It is also simple. Submit articles to free com

And talk about targeted traffic. If you´re selling fly fishing rods to an upscale audience you

As you are have probably already thought about, the links are also great for your search engin

The third strategy has been around since the internet began. It is to post to forums and news

Here too, stay on topic and be honest about your posts. You can buy a spam poster and post to

If you want to learn more about article distribution here are two links that will help. The fi

Ezine Submission Program:
http://www.BlogAboutRetail.com/newsletterannouncer.htm

Article Submission Program:
http://www.BlogAboutRetail.com/articleannouncer.htm

Competitive Intelligence

Competitive Intelligence will supercharge your link building campaign.

Wouldn´t it be great to know what links are sending traffic to your competitor´s website? Woul

A little knowledge is a dangerous thing. A lot of knowledge can be explosive. You can take you

The first method is free and easy. Download and install the Google toolbar. Once installed, yo

While you are working this list of websites you can begin another list. As you visit the websi

The second method is to employ some competitive intelligence tools. Would you like to find out

Here is more information on competitive intelligence including where to get the tools needed:

Link building using competitive intelligence should be considered an integral part of your ong