

Title:

The Four Big AdSense Secrets

Word Count:

894

Summary:

Is there a BIG secret to the huge AdSense checks? Yes, you've seen those screen shots of 5-fig

Whatever people may say, I only see these are the only factors that make the difference between

1 - AdSense Placement

Yes, putting your AdSense in a special way can be the difference between 1% click-through rate

Keywords:

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Article Body:

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1 - AdSense Placement

Yes, putting your AdSense in a special way can be the difference between 1% click-through rate

Choosing the bigger AdSense format has always been recommended. It is said that the big square

Some may say differently, but I am doing well with the Ad Links too. It's those text link ads,

2 - High Paying Keywords

Here's another known secret. Go for high paying keywords. If your website is about a topic whe

This is common sense. When people are paying \$5.00 per click on Adwords, you may get a lot of

Known topics where advertisers are paying top dollars are like DUI lawyers, credit card applic

<http://uv.bidtool.overture.com/d/search/tools/bidtool/>

But the problem with this, high paying keywords are normally very competitive when you are try

3 - Get More Traffic

Yep no secret here. The more traffic you get, the more clicks you are likely to get. And mor

I believe many of top earners are actually operating a community-based websites. These are lik

These are the sites that where people keep coming back for more. The good thing is you don't h

On the contrary, many are actually growing sites in smaller niches. And they go for SEO for tr

You and I know there are the good ways and the bad ways to SEO - yes, the white hats and the b

To me, you do what you want and take responsibilities for the outcome. If you are doing black

And after that, there're the non-SEO methods. I know of some people who are doing the arbitrag

Other non-SEO methods are like posting at forums, writing articles and doing press releases on
I have also heard about a strategy where you create an e-course with email, and then send your

4 - It's a Numbers Game

All in all Adsense is a numbers game. If you find something that is working for you, to make
Unless you successfully build and grow a community-based website, you may want to build more s
If a so-so site makes \$30 a month, and a great site is doing \$300 a month, with just 10 sites,
Just like I said it's a numbers game.

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