

Title:

The Four Principles of Making an Income Online

Word Count:

406

Summary:

There are four principles to making a great income online that you need to know.

Keywords:

income online

Article Body:

Making an income online really can be as simple as you'd wish.

It need not seem complicated or force you to feel out of your depth.

There are four key aspects to being successful on the Internet with a website:

*Bring traffic to your website-

And there are so many different ways to get that traffic. Including the one you are reading right now.

*Capture the emails of visitors to your website-

Now this could be a 'squeeze page', or a pop up or even just a simple form on your main webpage.

*Make the first sale from your list, offering them a product or service that will genuinely help them.

*Make additional sales from that person on your list offering them further valuable products and services.

Its as easy as 1 2 3 4!

So many people and so called 'guru's' make it seem like some kind of mystical, reserved for a select few.

The fact is, all successful business on the internet have these four ingredients. Those that do not, fail.

So which would you like to be.....?

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