Title:
The Internet: How to save time when booking a bargain package holiday

Word Count:
824

Summary:
How to save precious time when booking travel, package holidays and cheap flights on-line

Keywords:

Article Body:
One of the difficulties facing travel companies is that there is no "one size fits all" soluti

For travel companies, trying to satisfy such diverse customer needs is a constant challenge. N

A large number of on-line travel companies have sprung up over the last five years offering th

To help get through the process and reduce the amount of time wasted it really helps to do som

1. Do I want to buy a package (flight, transfer, accommodation booked as one item) or do I war
2. Do I want the reassurance of booking a holiday with a brand that I am familiar with or am I
3. Am I confident enough to deal with any issues that may come up whilst I'm in resort (as, ur
4. Do I want to book a holiday that is covered by some sort of financial protection scheme suc

There is no doubt that one of the key trade-offs customers need to make when booking on-line i
There is a spectrum which reflects this trade-off right from, at one end of the scale, buying

All the way across this spectrum are a huge number of other suppliers and online companies who

There is then an interesting new breed of online travel companies who are different yet again

1. They are typically ATOL bonded which means there is a financial guarantee in place if they
2. Through advanced technology they link to as many flight and hotel options as any of the oth
3. They offer an "on call" representative service in resort so they are only around if you nee
4. They offer ˆpackage˜ holidays but their packages are made up of "components" from many diff

All of the sites mentioned above have an online booking capability and all work reasonably sat

Many of the shopping comparison sites such as Holiday Watchdog (holidaywatchdog.com) offer opi

Best of luck with your mission!