

Title:

The Meeting Planner's Online Advantage: The #1 Myth About Online Registration Systems

Word Count:

306

Summary:

We hear it over and over again: It's the number one myth about online registration systems tha

The #1 Myth:

I know my current system isn't perfect, but I'm comfortable with it. Plus, it would take too m

Keywords:

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Article Body:

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Why is this myth completely false?

Because thousands of meeting planners said the same thing before they discovered that a high-c

- \* Is easy to implement without any technical knowledge
- \* Only takes a matter of hours to set up - and in some cases, less than an hour
- \* More than pays for itself ~ and is affordable to even the smallest meetings

How is this possible?

A few years ago, these systems were made available through your web browser. No software to bu

- \* The benefits of a Web-based Service:
- \* You don't need a technology department to use it
- \* You can turn it on immediately
- \* You control everything without having to wait ~ form changes, reports, accounting
- \* You can give immediate access to your colleagues anywhere in the world, anytime
- \* The security of your data will be many times greater
- \* You get to use a multi-million dollar online registration system for just a few dollars per

I sincerely hope this article makes your conference and event registration even more successfu

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