

Title:

The Reasons Why Most People Will Never Find Online Success

Word Count:

1971

Summary:

Q: Tim, I have spent the past few months trying so hard to start an ecommerce business. I have  
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Keywords:

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Article Body:

Q: Tim, I have spent the past few months trying so hard to start an ecommerce business. I have  
I have clicked and spent and clicked and spent and clicked and spent. I filled the laundry bas  
I know that it's ironic that I want to make money on the Internet considering I have not one d  
Please, please, please...just give me one word or sign or anything...that this CAN be done by  
This Internet thing is kicking my butt and from what I have studied, you are the "Dr. Phil" of  
I swear, I am ready to sacrifice my PC in the backyard firepit and return to my old typewriter  
Thanks for letting me vent (must be an estrogen thing).

-- Mary (real name withheld)

A: Hi Mary, The first thing you need to do is close your eyes, take a deep breath and let it o  
(repeat as necessary :o).

First, let me say that I understand your frustration, but it has been my experience that most  
Everyone wants to hit home runs the first time at bat. They want big money and they want it fa  
I have been an Internet marketer for 3 years now. The first year I did miserably. I lost about  
You see, I, like so many others, didn't take the time to educate myself on Internet marketing.  
I just found the crowded pool and dove in head first. As you expect, I almost drowned because  
So I stopped what I was doing and became a student instead of a practitioner. I discovered tha  
After losing a ton of cash, time, and sleep, it finally started to make sense.

I remember finally making \$100 profit from eBay in one week for sales of my own ebook (CD Mone  
I had made hundreds of thousands of dollars in other ventures, but that \$100 was the hardest m  
I took that \$100 and plowed it into more auction listings and just kept repeating the process.  
Then I moved beyond eBay to my own website.

Then I started to concentrate on developing more products, creating my own affiliate program, Success came to me, BUT ONLY AFTER I stopped doing everything wrong and learned to do a few things right. Like so many people before me and like so many of you now reading these words, I wasted a year. I had unrealistic expectations of myself and the business. I expected big bucks and fast results. It took me taking a step back and reassessing my entire thinking to finally learn how to succeed. And I succeeded in baby steps, not giant leaps.

There were no home runs.

There were a lot of foul balls and finally base hits.

That's how you succeed.

Here's the bottomline:

There is no such thing as a real get-rich-quick opportunity. If someone tells you that you can, I know because I hear from them all the time. I receive emails like:

"Tim I'm broke and in debt and if I don't make \$1,000 by Friday they will take my house! Tell me how to make it. And..."

"Tim, if you don't tell me how to make \$500 today my wife is going to leave me. You have to save my marriage. These are not made up statements. I am not trying to be funny.

These are actual quotes from emails I've received. And I receive hundreds like this every month.

There is nothing I can say to these people (other than "I'll mail you a check") that will make them happy.

When I reply with the truth, that I am not their salvation and they need to study and work a plan.

If I don't tell them what they expect to hear or offer to solve their problems I am the villain.

The difference between you and these people, Mary, is you are really trying.

You're learning and practicing and testing and TAKING ACTION.

That puts you in the 1% of people who actually have a chance to make it.

You tell me the things you've done, but you don't tell me anything about your results.

Have any of your efforts paid off, even in small ways?

Large success is built upon a foundation of many small successes.

Have you taken the time to actually learn about Internet marketing, affiliate programs, pay per click?

It's one thing to sign up with a bunch of affiliate programs. It is another thing entirely to know how to use them.

Other than listening to me and other so called gurus, what have you done to educate yourself on this?

What books have you read? What websites have you visited? What forums have you been to?

Education is the first step.

I'll say it again: you must learn to swim before diving in the big pond or you will drown.

No one is going to throw you a life jacket.

No one is even going to notice that you're drowning.

It's sad, but it is entirely true; you are on your own.

Here is my best advice for you: Stop trying to make money until you learn all you can about the market.

Read books, study the successful marketers, do a Google search for 'Internet marketing forums'.

Finally, if technical ability was a prerequisite for Internet success 99% of the so called big marketers would be successful.

The key to Internet success is not technical, it is mental.

You can hire someone to write an ebook or hack together programming code for you, but you can't market it.

Success is about having a plan of action and working it through to the end.

It is about learning to effectively market your products.

Remember, you can have the greatest product in the world, but if you lack the ability to market it, you will fail.

On the other hand, you can have a horrible product, but if you are a master marketer you will succeed.

Ever heard of Microsoft?

It's easy to find products to sell. The key lies in having the ability to market them, and that's what you need to focus on.

Don't give up on your dreams, just slow down.

Stop putting so much pressure on yourself.

If you don't make a million dollars by Friday guess what: life goes on. Your kids will still love you.

Set goals in baby steps, not giant leaps.

Think long term success, not short term efforts.

Instead of getting frustrated with yourself, pat yourself on the back and say "Dang girl, you did it!"

Did that sound like Dr. Phil?

I have more hair, he has more money. :o)

Keep the faith and don't give up.

Tim Knox