

Title:

The World Wide Web Gets Local

Word Count:

500

Summary:

About 550 million searches are conducted daily on the Internet, according to Internet watchdog

Keywords:

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Article Body:

About 550 million searches are conducted daily on the Internet, according to Internet watchdog

According to Yahoo! data, one in four Internet searches is local-specific. Only a handful of s

Today's local search gives you a much more personalized experience than just a link to the bus

Yahoo! Local (<http://local.yahoo.com>) is one of the best and most popular local search engines

&#8226; Discover new corners of your neighborhood. If you're spending a day out around town, y

&#8226; Explore new communities. Yahoo! Local helps you find businesses and local points of in

&#8226; Fill your social calendar. Yahoo! Local's event listings make it easy to find out what

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