

Title:

The way to have a higher SPV.

Word Count:

303

Summary:

The concept is that with the same number of visitors, you close more sales.

You will need to know how to calculate a conversion rate.

Keywords:

Profit, increase, internet business, traffic, leads, mentor, home business, tutorial, free cou

Article Body:

Increase your profits as we have seen in the first part of our lesson is easy if you know how

We have seen that we need to get more visitors; and now we will learn that we need to increase

SPV means: Sale Per Visitor.

The concept is that with the same number of visitors, you close more sales. You will need to

But don't worry, no need to be a crack in mathematics, there are very good softwares out there

Explanation of the conversion rate(CV):

A certain percentage of people will buy something from your site.

For example: for 100 prospects, 5 buy your product:  $5/100 = 0.05\% = CV$ .

A good CV is between 1% to 10%.

It is very important to increase your SPV.

Here is different ways to do that:

add web pages to your website, add new products to your website, update your webpage by testing

The more words, webpages, and free products you provide to your potential customers, the better

You will need also to increase the sign up conversion rate.

It is the number of person who will give you their email address, so you can follow up with an

A good sign up conversion rate is between 10% and 33%.

Now you must act and try to increase your SPV.

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