

Title:

Top 10 Proven Classified Ad Selling Tips To Guarantee A Successful Sale

Word Count:

1041

Summary:

Have unused items you are looking to sell and don't know where to start? We have collected th

Keywords:

classified ad advertising newspaper selling tips sales photo photos

Article Body:

It's Spring Cleaning Time! The weather is getting warmer and it is time to dig through those

<P>1.PREPARE: Determine the items around your home that you no longer need. Once you have o

<P>2.RESEARCH: After all items are collected, do your research. Determine the value of your

<P>3.WHERE TO ADVERTISE: Once you have the items sorted out, you need to decide the best meth

<P>4.DRAFTING YOUR AD: What are the most attractive selling features of your items for sale?

<P>5.WRITING YOUR AD: Create a catchy title to get your reader's attention. This will spark

<P>6.INCLUDING PHOTOS: A picture is worth a thousand words. Some local newspapers provide you

<P>7.COMMUNICATING WITH BUYERS: Do your best to be available when customers call for informat

<P>8.SCHEDULING APPOINTMENTS: If you receive numerous calls for your item, be sure to space o

<P>9.NEGOTIATION: Decide before you negotiate, the lowest amount you will be willing to accep

<P>10.PAYMENT: Never accept a check for your item. You should only accept cash or money orde

<P>That's it! Keep these selling tips in mind and you will be on the road to a successful sal

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