

Title:

Turn Your Web Site into a Lead Generation Machine

Word Count:

300

Summary:

With a few simple steps, you can turn your web site into a lead generation machine. Here's how

Keywords:

lead, leads, lead generation

Article Body:

With a few simple steps, you can turn your web site into a lead generation machine. Here's how

Direct - Tell your audience what to do. If you tell your audience what to do, and you have cre

Form - Use your information request form to grab essential information about your potential cl

Database - The information from the form should be inserted into a database for easy searching

Follow up - Follow up with your potential clients, using your database to schedule events and

Marketing - Use search engines, advertisements, television, radio, magazines, billboards, word

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