

Title:

Using Directory Submissions To Build Inbound Links

Word Count:

318

Summary:

There are literally 100's of free directories out there that you can submit your website to, a

Rule #1: Read the rules

Most directories have a list of rules that your listing must comply with to be accepted. Some

Keywords:

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Article Body:

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Most directories have a list of rules that your listing must comply with to be accepted. Some

So it is in your best interest to read the rules. If a particular directory does not have a li

1- Submit your homepage url only

2- No promotional language or keyword stuffing in the title & description

3- Submit to the deepest sub category possible

Rule #2: Anchor text

As with all inbound links, you want to strive to get your keywords in the anchor text of the l

Rule #3: Vary your anchor text

Another general rule of link building that applies to directory submissions is to vary your an

Rule #4: Use legitimate information

Submit your real name, email, etc when you submit your website. Your link is much more likely

Just follow these rules to build 100% free inbound links to your website with directory submis

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