

Title:

Using Google Alerts To Help Your Business

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829

Summary:

At times it seems that Google releases more new products and services than we can keep track of

Keywords:

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Article Body:

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How Does It Work

Google Alerts sends you an email each time a new page for your chosen term makes it in the top

Spy on Your Competitors

Every business has a competitor. More likely, you have several direct competitors and several

That's where Google Alerts comes in. By simply setting up a News, Groups, and search alert for

Keep Up To Date on Your Industry

Equally as important as what people are saying about your competition is what people are saying

Track Yourself and Your Business

It goes without saying, if it's important to know what people are saying about your competitor

Get News Stories for Your Site or Blog

I own a site where I do weekly news updates about what's going on in the industry. Some weeks,

In this increasingly competitive business world, you need each and every leg up on your competitor

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