

Title:

Using The Right Keywords Is Of The Utmost Importance

Word Count:

390

Summary:

Unless you have a huge advertising budget, using SEO optimization and effective keyword strate

Keywords:

free e-book, free ebook, free ebook download, free ebook online, free palm ebook, free downloa

Article Body:

Know what words your customers will use when searching.

You might know what your customers search for. If not, find out. Is it a description of "pant

Ask all kinds of people. Get advice from people in all walks of life including management, em

Once you have successfully harvested a meaningful keyword list, remove any keywords that are

The higher the value of the keyword the more competition you will have. Every SEO utilizes to

We don't want to aim to low but we also don't want to aim to high. We need to find a middle g

Also, the keywords should appear regularly throughout the opening Web page. It is especially

However, resist the temptation to overuse keywords. The search engines can spot it and will r

A good rule of thumb is: Never sacrifice quality of content for keyword placement. This will

<http://www.ride-to-the-top.com> and

<http://www.1stepsystem-premier.com>

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