

Title:

Using The Web To Jump-Start Your Business

Word Count:

353

Summary:

The U.S. Small Business Administration estimates that more than 580,000 small businesses will

Keywords:

Using The Web To Jump-Start Your Business

Article Body:

The U.S. Small Business Administration estimates that more than 580,000 small businesses will

Internet businesses sell merchandise, services, information and most anything a traditional br

Know Your Audience

A common online marketing mistake is to try to target too many audiences. There are 938 millio

Build A Second Site

A second common mistake is to have just one e-commerce Web site. Instead, you should build sev

Get Specific

Try to avoid marketing dissimilar products on the same site. This will let you take advantage

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