

Title:

Watch your mouth!

Word Count:

312

Summary:

Internet users are very autonomous and self-directed people. With this in mind, you will have

Keywords:

tips, chat, live support, live customer support, live chat, live chat software, online customer

Article Body:

Internet users are very autonomous and self-directed people. With this in mind, you will have

There is no correct tone of voice and approach towards interacting with website visitors. There

- To master the right tone, try to think about what your potential customer really likes
- Always be clear and direct while talking with your website visitors (your clients have
- Be fast with providing response. It is better to give partial information immediately
- Filter everything to its core, but be sure to keep the tone that fits with your corpora
- Throw away the dictatorial tone and use more pleasurable and persuasive voice;
- Try to avoid incomprehensible and offensive words;
- Write active sentences and engage visitors - do not use passive sentences. E.g. "You w
- Strive not to use superlatives and claim that your products are incredible or astonish
- In any case: try not to be very persistent and try to oversell - they will surely noti
- Give your website visitors their space and they will be grateful. Dante Alighieri once

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